

COLORADO ARBORISTS AND LAWN CARE PROFESSIONALS



30th ANNUAL
SPRING
TRAINING
CONFERENCE

2018

Tuesday - Wednesday
March 6 & 7

Crowne Plaza Denver Airport
Convention Center



Colorado Arborists and Lawn Care Professionals
 7187 W. 79th Drive, Arvada, CO 80003
 303-850-7587
 www.treeandlawncareco.org

Exhibitor Registration &
 Sponsorship Opportunities

30th Annual Spring Training Conference

Exhibiting Company Name: _____

Representative: _____

Address: _____

Email: _____ Phone: _____

Exhibitor Information

Each Exhibit will receive a 10' x 10' space
 • 1 - 6' table with cover and 2 chairs
 • 1 - meeting registration
 Exhibits will not be separated by pipe and drape
 Pricing does not include electricity

Exhibitor Pricing

Registration **before January 15th**

\$335 per _____ # of 10' x 10' spaces (1-5)
 \$300 per _____ # of 10' x 10' spaces (6 or more)

Registration **beginning January 15th**

\$445 per _____ # of 10' x 10' spaces (1-5)
 \$400 per _____ # of 10' x 10' spaces (6 or more)

Please list the names of ALL who will be present in your exhibit space for badges. All additional personnel must register at a discounted rate of \$100. This covers all breaks, meals and reception.

- #1 _____ (Included)
- #2 _____ (\$100 per)
- #3 _____ (\$100 per)

Total amount due for Exhibitor Booth \$ _____
 Total amount due for Sponsorship Level \$ _____
 Total amount due for Additional Attendees \$ _____
TOTAL AMOUNT ENCLOSED: \$ _____

Sponsor Opportunities

Handouts in Registration Packet
 \$100.00 - Your company has the opportunity to provide a handout (8 1/2 x 11) to be inserted in the conference registration packets. Please provide 400 copies of your insert by April 15th.

Break Sponsor (3 Available)
 \$250 - You will receive recognition in the conference brochure and signage at the event.

Reception Sponsor (1 Available)
 \$2,500 - You will receive recognition in the conference brochure, signage at the event, 5 minutes to talk to the attendees, your logo on the drink ticket at the reception, 1 - 10' x 10' exhibit space, handouts and 2 complimentary attendees.

Breakfast or Lunch Sponsor (2 Available for each)
 \$1,500.00 - You will receive recognition in the conference brochure, your banner at the event, 1 10' x 10' exhibit space, handouts and 2 complimentary attendees.

Conference Title Sponsor (1 Available)
 \$4,000 - Receive recognition as the title sponsor. Conference presented by "YOUR COMPANY". Logo on conference brochure and all materials, recognition in announcements, banner at event recognizing you as title sponsor, 1 exhibit space, handouts and 2 complimentary attendees.

Monday 3/5	Set up	8:00am-7:00pm
Tuesday 3/6	Open	8:00am-5:00pm
Wednesday 3/7	Open	8:00am-4:00pm

Payment Information

- Check payable to CALCP
 Please send payment to 7187 W. 79th Drive
 Arvada, CO 80003
- Charge my card:

Billing Address: _____

Print Name: _____

Signature: _____

Exp. : _____ CVC: _____

Register online at www.treeandlawncareco.org

30th Annual CALCP Spring Training Conference Schedule

Tuesday, March 6th, 2018

7:30 a.m.		Registration and Welcome
GENERAL SESSION		
8:00 a.m.	PF	Why Herbicide Applications Fail - Thia Walker
9:00 a.m.	EP	Environmental Protection: Changes to Make Today's Formulations Safer - Rick Roehm
10:00 a.m.		Break with Vendors
GENERAL SESSION		
10:30 a.m.	LR	Laws and Regs 1 – Brad Spelts
11:00 a.m.	LR	Laws and Regs 2 – Brad Spelts
11:30 a.m.		LUNCH - Visit Sponsor Exhibits
12:30 p.m.		Vendor Presentations and Golden Gun Award
1:00 p.m.	PS	General HazMat of Trade - Tim Schaefer & Jason Bandy
2:00 p.m.	AS	Using PPE & Avoiding Heat Stress - Jeff Edwards
3:00 p.m.	UP	Laundering Pesticide-Exposed Clothing - Thia Walker
4:00 p.m.		Join us for our NEW Vendor Reception

Wednesday, March 7th, 2018

7:30 a.m.		Registration and Welcome
ORNAMENTAL AND TURF TRACKS		
8:00 a.m.	207	Use Bugs and Crud to Identify Trees and Woody Plants - Steve Geist
8:00 a.m.	206	Diagnosing Common Colorado Turfgrass Diseases - Tamla Blunt
8:00 a.m.	107	Rangeland Characteristics and Common Pests - Shawn Wissell
9:00 a.m.	206	Utilizing all your tools to improve your weed control program – Jason Faucey
9:00 a.m.	207	Ornamental Insects, Leaf Sucking Piercing - Sye Vasquez
10:00 a.m.		Break with Vendors: VOTE ON BEST VENDOR EXHIBIT!
10:30 a.m.	207	Insect Basic: Aphids, Mites and Scales - Pete Evers
10:30 a.m.	302	Outdoor Vertebrates: Pocket Gophers, Prairie Dogs, and Rat/Mouse/Moles - Mark Jones
10:30 a.m.		Identifying Common Trees in Front Range Landscapes - Chris Martin
11:30 a.m.		LUNCH - Visit Sponsor Exhibits
1:00 p.m.	207	Title: Disease Management for Landscape Ornamentals - Jen Browning
1:00 p.m.	206	The Challenges with Japanese Beetle - Wes Kleffner
2:00 p.m.	206	Broadleaf Weeds and Herbicide Basics - Don Frantz
2:00 p.m.	106	New and Emerging: Watch List Forest Pest & Pathogens - Jane Stewart
2:00 p.m.	110	Pestilence Comes In Many Forms, As Do Control Methods - Kevin Gallagher
3:00 p.m.	207	Update on Insects of Colorado Trees - Whitney Cranshaw
3:00 p.m.	108	Aquatic Pest Control - Mason Young
3:00 p.m.	109	Industrial and Right of Way - Tom Dinn

