



News

November, 2015

2015-2016

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[Www.treeandlawncareCO.org](http://www.treeandlawncareCO.org)

CALCP Annual Meeting September 24

The CALCP board met at the boulder Research & Development parking lot in boulder on Thursday, Sept. 24 to learn about the current status of the Emerald Ash Borer problem in Boulder County. Lora Pottorff, CDA Nursery, Insect, Seed & Phytosanitary Seed, Quarantine Programs, Kathleen Alexander, Boulder County Forester, and Micaela Truslove, CU Campus lead tours of the parking area describing damage done to trees by EAB, how the insect release was done to try natural ways to kill the EAB larvae, shaving to locate larvae buried deep in the bark of ash trees, and ways that have been effective in containing the EAB spread.

Following lunch at the BJ Restaurant in Boulder, the CALCP annual meeting of 2015 was held with minutes from the 2014 annual meeting read and approved, a end of year financial report given and approved, and new board members elected. Returning board members include Dan Defibaugh, Emilie Hudson & Tom Lynch. Elected for 2 year terms as suppliers were Terry Dwyer and Rick Roehm, Thia Walker for a one year Educational rep, and Mike Reis, Chris Martin and Shawn Wissel were elected for 3 year terms. Officers for the 2015-16 year are Rick Roehm, President, Terry Dwyer, V. President, and Tom Lynch, Treasurer.

President's Message

Rick Roehm

Our world is a changing place. The products and ideas that were standards have been replaced, reengineered or completely gone away. There are no more video rental stores around. Our local quarterback has thrown more interceptions than touchdown passes. It is now legal to buy and smoke that which was once hidden and scorned. In my neighborhood, I know of one payphone that is still used, irregularly.

In our industry, a pest that once destroyed millions of mountain pine trees has been replaced by one that threatens millions of urban ash trees. It was not known in this state at the start of this century. Several of the products we use to control these pests are looked upon by some with the same disdain as red meat. Who knew?

Our own organization, CALCP has changed its name, broadening our market focus. And very soon, our executive director will change as well.

We're told that change is good. Embrace it. Seize the opportunity. And our industry will. We will come up with new ways to keep grass green and trees, of all species, healthy. New products will emerge to control new and old pests in different and safer ways. The people doing that work will be changing as will the ways they are procured and compensated. Perhaps most important, the ways in which we are regulated will be changing.

These are the issues I feel we should focus on the most: water, labor and legislation. Not necessarily in that order. Please keep these in mind and consider this off season how they will affect your business. And our industry. Have a wonderful fall and Thanksgiving season.

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Colorado Outdoor Water Regulation Guide Smart Phone App is released!

WHO: Colorado WaterWise, Colorado Arborists and Lawn Care Professionals, Associated Landscape Contractors of Colorado and Colorado Water Conservation Board have partnered to bring a new tool to make outdoor water use efficiency easier, portable, valuable, accurate, efficient, and convenient. Try it out, it's FREE!

Our new [Smartphone application](#) (App), known as H2ORegsCO, helps promote and facilitate outdoor water efficiency and compliance by connecting water providers with the contractors and landscape professionals working within their jurisdictions. The App helps water suppliers and municipalities provide accurate regulations to professionals in the field as well as to homeowners, general contractors, supervisors/foremen, owners and operators, design/build firms, sales teams, facility managers and maintenance techs in the field and at their office. An increasingly busy and mobile customer base demands access to information instantly and around the clock and this option provides an option on weekends, after hours and whenever a decision needs to be made. This 'all-in-one' approach combines disparate information into one source.

Utilities across the State of Colorado have uploaded information and contacts specific to their service area into the App as a single, easily accessible tool. For utilities, it can reduce call volume by giving direct access to information often found within various websites and municipal organizations. Updates or changes to these utility guidelines will activate an alert, called a notification, to the user signifying a change has been made. It's another way to get the word out to busy professionals who cannot always meet with utility personnel.

The App is **free** to download in iTunes and Google Play for phones and tablets by searching for **H2OregsCO**. It also has a standard mobile website for access from desktop computers as well; <http://m.h2oregsc.org/>. Sections include **Turf, Sod and Seed, Certification, Rebates, Water Features, Landscape Code, Irrigation, Guidelines and Rules, Drought Info, Review Process and Water Quality**. Landscapers and contractors are able to search by zip code to find rebates, utility codes, ordinances, restrictions and procedural information applicable to their work sites. Many communities will have zip codes served by multiple providers, so users will have to know the water provider for the site. Navigation is easy; switch between zip codes and there is a My Profile customization option to keep frequently used information. With this tool, you can get the **Right Rules, Right Now**.

The project partners are recruiting municipalities from across the state to participate, which is voluntary but we hope to get all major cities involved. Currently, Aurora, Centennial Water and Sanitation District, Colorado Springs, Denver Water, Fountain, Greeley, Loveland Power and Water, Town of Breckenridge, Town of Castle Rock, and Ute Water Conservancy District are on the website and more are being added. If your town or a work location isn't included, please have them contact Colorado WaterWise to be added; it's quick to set up an account, and once entered, data is easy to update. Utility participation is free and there is no cost to users to download. However, a small fee may be requested from utilities in the future to support web services and updates. We plan to continue adding cities through the winter in time for additional promotion in spring.

We invite you to download the App, try it out, share it with colleagues and provide your feedback. New tools like this work best with increased use over time and can be enhanced as we understand how professionals use our app. Our partners are:



THE CSU Trial Flower Garden results are available at the office. If you would like to have the full report emailed to you, please call 303 850-7587 and request it be sent over. It is a large file with info on all of the trial varieties that were planted in 2015 identified and rated with donor company and evaluation.

What did CALCP spend money on in 2015?

The year-end financials from 9/1/14 to 8/31/15 were reported at the annual meeting showing a balance at the end of the year at \$4942.98 in checking, \$2993.67 in money market savings, \$90,950.53 in the six CD's at Great Western Bank, deferred income of \$6180.00 (dues for 2015-16), deferred expenses of \$1331.99 for a total of \$99,887.18 in assets. Membership was high again with 211 members, the STC was also high in attendance (about 277 paid attendees plus exhibitors & speakers) and the total profit from STC was \$14,165.75. The following contributions were made in 2014-15.

- The CALCP display for the public and the industry shows was set up at least two places
- Provided Colorado Green Magazine to all members 6 times in 2014-15.
- Supported the CSU Career Day for students in Feb. for \$250.00
- 200 Members donated \$1000.00 to GreenCO through dues check-off
- 277 STC attendees paid \$1385.00 to GreenCO through special assessment from STC
- Paid a special assessment to GreenCo for \$1000.00
- Held a free breakfast for members in January 28, 2015 with Jim Zwack, Minnesota on EAB.
- Contributed \$1500.00 to the Smart Phone app on water restrictions-was released in August 2015.
- Partnered with ISA-RMC to sponsor a page in their 25th anniversary calendar for 2016 for \$500.
- Green Pages directory was available on line to all members
- Supported the further development of pesticide presentations to various community groups.
- RMRTA Scholarship-\$4500 was given in 2015 to Jordon Diede, Matt Krebsbach, Jason Young.
- Donated 2 items to the silent auction at Turf Show, December, 2014
- Donated to Dr. Whitney Cranshaw's Pollinator study \$2000.00
- Donated to Rose Lawn Cemetery grass seed.
- Donated grass seed/plugs to Riverside Cemetery on Day of Service April 24, 2015
- Donated to Dr. Whitney Cranshaw's Japanese Beetle study \$500.00
- Placed ads in the Col. Realtor's Guide from August 2015 to July 2016 for \$1000.00
- Sponsored 2 representatives (Justin Ketner and Tom Lynch) and partial payment to Eric Moroski to the PLANET Day on the Hill in July 2015.
- Determined to do a day long Strategic Planning session for CALCP in Dec. 2015.
- Paid \$12,000.00 toward the BMP Quantification study by GreenCO

Summary of BMP Quantification Study

The BMP GreenCO *Quantifying Expected Benefits of Landscape Water Conservation Best Management Practices* Study was completed this late summer and the results are timely given that Colorado is completing its first water plan for Governor Hickenlooper. According to the state water plan, "Addressing outdoor water use creates multiple benefits like water savings, smarter growth patterns, and less runoff of pollutants to urban water ways." The report showed that reducing over-irrigation by just 20% for single family residential homes and 10 % for multi-family units could save nearly 85,650 acre feet of water in just the South Platte basin over a 40-year period. This could shrink the 500,000 acre-feet water supply gap predicted by 2050 by simply reducing over-watering of landscapes.

Reducing water demand for urban landscapes will not be achieved by simply "changing plants", but also by changing behavior. GreenCO recommends that Xeriscape principals should be the foundation for municipal conservation plans. Because any plant can be over-watered or watered inefficiently, the entire landscape needs to be managed as an integral system, according to the needs of the plants. Opportunities for landscape water conservation include both plants with lower water requirements and carefully designed irrigation systems that expedite water-saving irrigation management.

Strategies shown to provide the biggest outdoor water savings included installing drip irrigation, which places water at the plant's roots. Additionally, best management practices in design, installation and operation of an irrigation system are critical factors in how much water is used, specifically for larger properties.

The Greenco study showed that landscape best management practices provide a significant reduction in the demand for water, without sacrificing healthy, attractive and functional landscapes.

GreenCO will be working with local municipalities and policy makers to move the best management practices from guidelines to standard operating procedures for cities. Understanding which measures... (cont. Page 4)

Cont. from page 3.....save the most water can allow utilities and cities to better determine what they should be offering rebates on for outdoor watering, similar to what has been done for indoor fixtures such as shower heads, faucets and toilets.

The green industry is committed to being part of the solutions to help our state meet future water demand,” said Kristen Fefes, Executive Director of ALCC.

“Coloradans love their outdoor environments and should be pleased to hear it is possible to be good stewards of water and still enjoy our beautiful and environmentally beneficial landscapes.”

For the full executive summary report of the BMP Quantification Study please paste this url link into your browser: <http://www.treeandlawncareco.org/latest-news> and click on the top article. To review the full 111 page report please go to http://greenco.org/images/downloadables/GreenCO_literature_Review_2015%20Update_Final.pdf

NALP offers business workshop

The National Association of Landscape Professionals (CALCP’s equivalent at the national level) is offering a 2 day workshop on building more efficient, more productive landscape companies for only \$199.00. In just 2 days, you’ll create real planning + estimating systems for your company that can be put to use the next day. This workshop will be held in Denver on February 29-March 1. Bring your numbers (all financials are kept confidential). For more info and to register, go to <http://landscapeprofessional/landscape+workshops.aspx>

Calendar of Events:

Nov. 3—Legislative committee form 12 noon til 2:00 p.m. at ALCC office. 303 757-5611.

Nov. 18—CALCP regular board meeting 1:30 to 3:30 p.m. at US Bank, 3400 W. 38th St. Call 303 850-7587.

Dec. 8—Green CO board meeting at CNGA office. Call 303 758-6672.

Dec. 8-10—Turf Show at Crowne Plaza Hotel at I-70 & Chambers Road. Call 303 770-2220.

Dec. 17—CALCP Strategic Planning All-Day. Call 303 850-7857.

Feb 9-12—ProGreen Expo—at Col. Convention Center. Call 970 219-0655.

March 1 & 2 — CALCP Spring Training Conference at Ramada Plaza Hotel, I-25 & 120th Ave. Brochures will be sent Jan. 1.



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Chuckles

Send cards of encouragement & friendship. Everyone needs doses of love.

Be attentive. Watch and listen. Learn from everything.

Don’t let the phone rule your life. Cell phones have on/off buttons.

Laugh liberally and largely.

Read the small print. Be slow to commit yourself financially.

Wherever you go and however high you climb, never forget your roots.

Lend your books liberally, but keep track of them ruthlessly.

Be a door opener in other people’s lives.

If you aspire to be an employer someday, be a faithful employee.

Go to the grocery store when you are NOT hungry.