



News

November, 2014

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www.treeandlawncareCO.org

FREE CALCP Winter Breakfast EAB Management

Wednesday, January 28, 2015

Ramada Plaza Hotel

SE Corner of I-25 & 120th Ave., Northglenn

James Zwack, Davey Tree Expert CO from Plymouth, Minnesota will discuss EAB management options with emphasis on the role of insecticides. He will outline the pros and cons of available treatment options, what works, management suggestions and practical advice from other portions of the country.

Laura Pottorff, Col. Dept of Ag, will discuss the EAB situation in Colorado at that time.

A full hot breakfast will be served at 7:30 a.m. with the program starting at 8:15 and running til 11:15 a.m.

You MUST register attendees (up to 8 per company allowed unless not filled by Jan. 21.) Send your check and registration form —see attached to this email—your check will be returned if you show up!

President's Message

Emilie Hudson

Thank you for your continued support of the Colorado Arborists and Lawn Care Professionals. We would like to wish everyone safe and prosperous snow and Holiday seasons. As we begin planning for 2015, we are facing some challenges with the Affordable Care Act, continued concern with Emerald Ash Borer, evolution of the H2B program, among others. We encourage all of our members to utilize the networks within our industry to turn these challenges into opportunities for a successful 2015. We have vast experience and knowledge throughout the industry. Many of us hesitate to reach out because we don't feel our competitors are willing to offer information. I challenge you to make contacts with colleagues within the industry. We can all learn from each other and make our entire industry better.

You will be seeing some changes within CALCP including new logos, website changes and updates on social media. If there are things you would like to see from us, please feel free to contact us. We are here to help our members and want to serve you all the best we can. We look forward to seeing you at our Winter Breakfast on Jan. 28 and the Spring Training Conference March 3 & 4. We will also have our booth at ProGreen Jan. 13-16, so please come see us.

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Spring Training Conference is March 3 & 4, 2015 at Ramada Plaza Hotel

Speakers are lined up and the brochure is at the printer (to be mailed Jan. 2) for our 27th annual spring training conference. For the first time in several years there will be a \$5.00 increase in registration fees. All of the core classes, the 2 Laws & Regs classes, right of way, rangeland, ag weed, forestry and aquatic credits will be offered in addition to 5 classes for 206 and 4 classes for 207 credits. Other classes will include one for snow contractors, one on GIS mapping (no-not GPS!), and a great Keynote, Sherry Ray, former woman race car driver whose topic is "Dealing with Conflict is Easier than You Ever Thought:". There is a class on the EAB update for Colorado by Whitney Cranshaw & Laura Pottorff, and a class on Organic Soil for Healthy Turf by Kent Holle from St. Vrain School District. A state Trooper will give the class on PS with the rules for Transporting Hazardous Materials, and Tony Koski will present on Maximizing Turfgrass Weed Control with pre-post emergents. Check now to be sure all employees' licenses and 16 hours of verifiable training are in order and plan to attend.



Attendee Registration opened November 5!

ProGreen EXPO 2015 will have promotional codes for Exhibitors to pass out as we have in the past...this year there is a special TWIST!

The ONLY way for attendees to get a free EXPO ONLY pass is to go through an exhibitor!

That's right! ProGreen EXPO exhibitors are attendees' ticket into the EXPO.

ProGreen EXPO will be promoting to attendees to reach out to vendors to get their free EXPO ONLY passes.

Along with our promotion you are encouraged to market to potential and longtime clients alike to come visit you at your booth this year!

How do they register and get the free EXPO ONLY pass? It's easy!

Step 1: Go to progreenexpo.com and click REGISTER NOW

Step 2: Complete the registration form

(This code will work for member, non-member and groups registering for EXPO ONLY)

Step 3: At the end of the registration process input in the "Promo code" box your personal company code of:

Step 4: Submit registration

DONE! Their complimentary EXPO ONLY pass will be printed when they arrive on-site.

(This code can be used for onsite registration)

**YOUR CUSTOM COMPANY EXPO ONLY PASS CODE:
PGE15CALCP**

Attendee Registration will open Wednesday, November 5

Exhibitor Registration will open Next week – ALL vendors will be notified once they are able to register their staff.

Colorado Water LIVE LIKE YOU LOVE IT

A water conservation program has been launched to help Coloradans conserve water inside and outside the home and to care about water quality.

This promotion program is to draw attention to how popular Colorado Water is, how valuable it is and the water re-cycle cycle.

Colorado water is very popular: that is because a lot of people depend on it. The snow that falls in the Colorado Rockies not only provides water to about 5 million Coloradans, but also to people living in 18 other states. Colorado is the only state other than Hawaii where water flows out of its borders, but doesn't flow in.

Colorado water is valuable: snow provides the swoosh to our skiing and rivers give the splash to our rafting. Water keeps us alive, grows our food and keeps our landscape healthy. We need it to run our businesses, as well as for sanitation and safety. The environment-wildlife, trees and plants—depends on it too.

Water Re-cycle Cycle: All the water that we have—and ever will have—already is on the planet. The water cycle is a massive recycling process. Water is limited, but the need for it keeps growing. Colorado's population is projected to grow by 5 million people by 2050. Water is something none of us can live without.

What can you do to Live Like You Love It?

CONSERVE: Conserving water and using water efficiently must be our way of life, not just a response to drought. Everyone who uses water—including farmers, consumers, businesses and recreators—has reasons to use water efficiently. Small changes in our daily lives can lead to significant savings.

CARE: Because we live in the state where water originates, Coloradans enjoy some of the best water in the country. Let's keep it that way. Whatever you put on your lawn, driveway or park can end up in your water supply. Simple measures like picking up after your pets, and using pesticides and fertilizers sparingly, help our water quality.

COMMIT: Compared to other expenses-mobile phone, internet, cable television, food-water is a pretty good deal. Most consumers only pay around half a penny per gallon for the water coming out of their tap. However, aging infrastructure, rising energy costs, climate change and the need for new water projects to meet a growing population all will contribute to the cost of water increasing. As demand for water increases, solutions to complex water issues will need to be crafted. Commit to learning more about your community's water supply at your water provider's website.

In order to use the logo to the right, and access/print the fact sheets, you must be a member of CWW at the \$300 level. You can find more information at the Colorado WaterWise website <http://coloradowaterwise.org/>

Three fact sheets available

The Colorado WaterWise board has developed 3 fact sheets along with the theme Live Like You Love It. The three Colorado Water Fourteeners fact sheets are available at their website for members only:

[Www.ColoradoWaterWise.org](http://www.ColoradoWaterWise.org):

- Tips to Conserve Water Outdoors
- Tips to Conserve Water Inside the Home
- Ways to Care for Water Quality.

Each has 14 ways to help the consumer reach water conservation goals. Users of water include:

Agriculture 86%,
Cities 7%,
recreation & in-stream flows 3%,
business, industrial & institutional 2%,
and replaced for groundwater and shallow aquifers 2%.

You can go to this website to join CWW at the \$300 level to use the logo and materials:
<http://coloradowaterwise.org/>



FREE Smart Phone App

A grant was received from the Colorado Water Conservation Board to develop an app for phones, tablets, etc that would help landscapers and contractors in the field identify what the current and applicable water restrictions/rules are at the site where you are working. The purpose is to make "landscape and water rules at your fingertips made possible through a partnership between water providers and the green industry."

Right Rules. Right Now.

The Colorado Outdoor Water Regulation Guide hopes to make the RIGHT RULES. RIGHT NOW. slogan meaningful to landscapers/contractors and homeowners by next spring. With the cooperation of many of the state water providers who will supply their current rules for the app, it should be a great help to CALCP members.

It is a cooperative effort by ALCC, CALCP and Colorado WaterWise and will be FREE to users.

A logo and identification icon is being developed for this app. You should be able to pull up a category, select commercial or residential, and then put in your location and receive the data needed that applies to that site.

The brand promise is a "convenient and immediate access to accurate outdoor rules and regulations to save green industry professionals time and money, as well as to raise confidence that people in the field will be in compliance with the latest requirements."

Watch for more info this spring.

Calendar of Events:

Nov. 20—2 to 4 p.m.-Legislative Committee meeting. Call 303 757-5611.

Nov. 30—the Denver Botanic Gardens Chihuly glass exhibit ends.

Dec. 10-12, RMRTA Turf Show at the Crowne Plaza, I-70 & Chambers. Call 303 770-2220.

Jan. 13-15—Sports Turf Managers Association Conference at Colorado Convention Center. Call 785-542-9243 or www.STMA.org

Jan. 13-16— ProGreen Expo at the Colorado Convention Center. Call 303 798-3664 or www.progreenexpo.com

Jan. 28—CALCP winter breakfast with topic on EAB Management. Ramada Plaza Hotel at I-25 & 120th Ave. Attendees MUST Register and send payment-check returned if you show up! Call 303 850-7587.

March 3 & 4— CALCP Spring Training Conference at Ramada Plaza Hotel at I-25 & 120th Ave. Brochures sent Jan. 2. Call 303 850-7587.

<ul style="list-style-type: none">• Member: PLANET - CALCP - ONLA - OLCA• Programs for Lawn Care & Landscape, Big & Small• Specialty Coverages for:<ul style="list-style-type: none">• Professional Liability• Damage to YOUR customer's property• Pollution Liability (including Auto Spill)• Herb/Pest Endorsement	 <p>helping cover your grass since 1985</p> <p>www.coveryourgrass.com</p> <p>1.800.886.2398</p> <p>CALL 1-800-886-2398 TODAY FOR A QUOTE!</p> <p>Brett Adams, Green Industry Specialist brett.adams@coveryourgrass.com</p>
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Chuckles

Every Day look for some little thing you can improve about how you do your job.

Find good men and women to emulate.

Carry no grudges. They'll weigh you down more than a fifty-pound pack.

Squander no opportunities to express gratefulness, esteem or love.

On the job, whatever your position, make yourself indispensable.

If you find yourself saying, "That's good enough", it probably isn't.